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ご挨拶

Rapid development of the Japanese spa business began with the approach of the year 2000. Before that, the Japanese market had been attracting worldwide attention as one of the last markets with a large potential, and many foreign spa businesses had waited until the time was ripe to advance into the Japanese market. Then, various kinds of overseas spa cultures, including ones of South East Asia, were introduced into Japan. In early 2000, called the genesis of the Japanese spa industry, the major trend of spa business was to provide services imitating foreign culture-based style of spa, and customers also preferred spas which were reminiscent of overseas resort spas. Today,

however, highly specialized spas focusing on specific technical areas and various styles of spas have finally come along in the Japanese market.

Prologue

Japan Spa Association (JSPA), a specified nonprofit corporation, was established in 2002 as a corporation of its predecessor, Japan Spa Association which was founded in 1999.

And, in 2009, for more wide activity, JSPA became The Federation for Japan Spa Associates. JSPA has conducted a wide range of educational campaigns such as seminars and symposiums to deepen people as understanding of spa and their effectiveness. Certification system for practitioners was introduced aiming to develop excellent human resources, so that service quality of the entire spa industry will be continuously improved. Further more we are promoting various activities and plans to establish a spa style unique to Japan by combining the rich and traditional Japanese culture with its bathing culture of a spa nation. The JSPA members includes many professionals working in various areas of the spa industry, such as operation and management of spa salons, design and construction of facilities, business consultation, manufacturing and sales of spa treatment products and practitioner training. If you have any questions regarding spas, please feel free to contact the JSPA. We sincerely hope that you will support our purposes and join the JSPA.



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Outline of JSPA

- Name: The Federation for Japan Spa Associates
- Contracted Name: JSPA
- Established: September 1999
- Incorporated: March 2009
- Chairman: Sueko UEHARA
- Address: 4F, 2-15-6 kamimeguro, Meguro-ku,
Tokyo Zip code 153-0051
Tel: +88-(0)3-5724-6649 Fax: +88-(0)3-3716-4936

History of JSPA

- September 1999 Founded as voluntary organization, the first spa association in Japan
- October 2002 Incorporated as a specified nonprofit corporation, Japan Spa Association
- October 2002 Overseas study mission: spa tour in Singapore
- November 2003 Supported Olympic hopefuls by giving aroma therapy
- April 2004 Hosted the first seminar, "Health and Spa in the 21st Century"
- November 2004 Overseas study mission: spa tour in Bali
- September 2005 Educational Seminar: latest information on overseas spas
- December 2005 Participation in "Leisure and Services Trade Show"
- December 2005 Hold "Seminar on Tourism and Spa in Singapore" in Okinawa
- October 2006 Participation in "Leisure and Services Trade Show"
- October 2006 Concluding MOU with Singapore Spa Association
- March 2007 Participation in "AQUR & SPA 2007"
- May 2007 Hosted "Hands-on Seminar on Hospitality"
- August 2007 Hosted "Hands-on Seminar on five senses"
- November 2007 Overseas study mission: spa tour in Thai
- November 2007 Hosted a joint seminar with Thai Spa Association
- February 2008 Hosted "Okinawa Spa Symposium 2008"
- March 2008 Participation in "AQUR & SPA 2008"
- May 2009 Incorporated as The Federation for Japan Spa Associates
- September 2009 Translated and published "THE SPA BOOK"
- July 2010 Hosted "Seminar on Japanese ancient SPA, Japanese origin of healing"
- August 2011 Concluding MOU with Bharatiya Sanskriti Darshan Trust of India
- Jun 2012 Hosted a seminar of Ayurveda
- February 2014 Seminar in Hotel & Restaurant Show
"Medical resorts in South Germany"
- Jun 2015 Hosted "Seminar for attract customers
by 3 professional persons"

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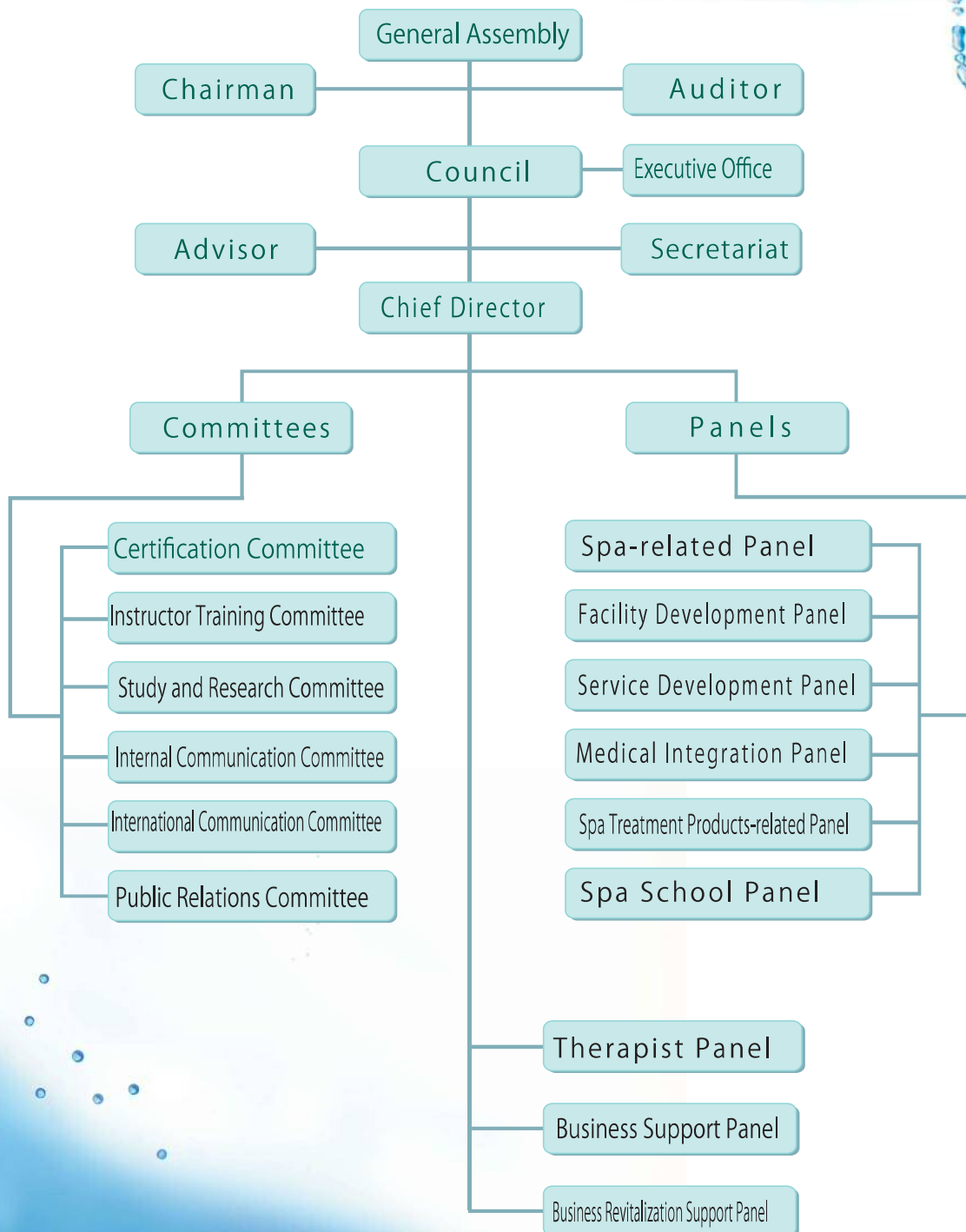
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Organization Structure



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JSPA Board Member

Chairman



Sueko UEHARA, Chief Director

While the spa industry in Japan has achieved explosive growth, it is now facing some obstacles. JSPA has been asked for advices for problems such as serious shortfall of human resources, variation in practitioners' level of techniques, and a rise of shops operating at a loss. In order to cope with those issues, the JSPA is making its utmost efforts to foster sound development of the Japanese spa industry and to promote people's correct understanding of spa culture through various campaigns.

Directors

Toshimichi AOKI, Director

Masakazu SETO, Director

Toshiyuki SUGANO, Director

Toshifumi YOSHITAKE, Director

Takashi SATO, Director

Yukino SHIRAI, Director

Inspector

Auditor Katsunori UEHARA

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What is JSPA

The Federation for Japan Spa Associates (JASP), is an organization to contribute to further advancement of the JSPA members and the Japanese spa industry in order to define, spread and deepen people's understanding of the principles of spa treatment.

PR
Campaign

JSPA has provided a broad range of spa-related information as well as hosting various seminars to promote people's correct understanding of spa. Our PR activities are targeted to all groups of people from customers, spa managers to prospective spa owners.

Certification
System

JSPA established its own certifying system with the aim of setting and improving a standard for techniques and quality of service. Currently JSPA gives certification to spa practitioners, spa-related schools and instructors. A certification panel consisting of both people in the spa industry and outside experts in all fields worked out certification criteria, which have been regularly reviewed to cope with changing market needs.

Support
Efforts

The Association offers a free individual consultation service for those who consider entering into the spa business, as well as referring people to professionals in other areas when needed. We also provide business consultations such as measures for turning around a spa salon that is not profitable. By actively supporting spa operators through those efforts, JSPA is committed to invigorating the spa business in Japan.

Business Promotion

JSPA also engages in spa business promotion and has produced many spa salons by mobilizing the best experienced and talented professionals in the JSPA. We provide business consultation for spa salon management and operation in addition to business preparation and promotion. Please feel free to consult with us.



KAEDE SPA the Prince Hakone, Produced by JSPA

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Our Activities

■ Overseas Study Tour



JSPA organizes an annual overseas study tour every year for our members. The tours, including joint seminars and social gatherings with local spa associations, have provided participants with meaningful opportunities to have first-hand experiences with local spas in the visiting countries, and meet people from local spa industries.

■ Symposiums

As part of our efforts of stimulating the spa market in Japan and educating people about spas, JSPA hosts nation-wide symposiums. In February 2008, the kick-off symposium, "Spa Symposium 2008 in Okinawa" was successfully held. The symposium sub-titled "What is needed for spas in Okinawa to win" consisted of lectures by prominent figures, workshops and a trade fair of spa products. It attracted a large number of visitors and ended successfully. Similar symposiums will be held across the nation in the months to come.



■ Seminars



To coincide with the establishment of JSPA certified schools, JSPA has launched a certification of spa therapist skill examination Standard I. We have more JSPA certified instructors as well. Currently JSPA is preparing for certification of spa managers.

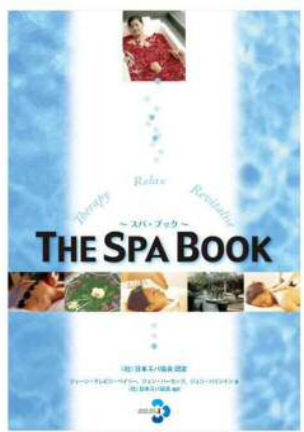
■ Certification System



Japan Spa Association has created a certification system to contribute to practitioner training, skills improvement, and setting certification criteria for techniques and services. We currently offer certifications for spa therapists, spa schools and

■ Translate, publishing

To contribute Spa industry, JSPA translates and publishes studies or books about spa and health.



■ Occasional Publication of Newsletter

JSPA's newsletter, "JSPA NEWS" is published semi-annually in summer and winter. It includes half-yearly activity reports, articles introducing members' spa salons and a series of talks between the Executive Director and prominent figures of various fields.



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Member's System

JSPA consists of members of the following five categories. Please refer to the table below regarding membership fees and qualification.

区分	Membership Category	Annual fee	Qualification
Individual	Regular member	¥ 36,000	Individuals who support the JSPA's establishment principles and can take part in the management and promotion of JSPA as a regular member.
	Therapist member	¥ 6,000	Individuals who currently work as or study to be a therapist or are certified as a spa therapist.
Corporation & Organization	Regular member	¥ 200,000	Corporations and organizations that support the JSPA's aims and can take part in the management and promotion of JSPA.
	School member	¥ 50,000	Corporations, organizations and individuals who currently run spa-related schools or plan to open one.
	Patron member	¥ 50,000/lot (from 1 lot)	Corporations, organizations and individuals who support the JSPA's aims and want to join and support the JSPA.

※ No admission fee is required for all categories.

Statutes of the Federation for Japan Spa associates (extraction of the articles regarding the membership scheme)

Chapter 2

<Categories>

Article 6

Membership of the Association has three categories, and individual and corporate members are called corporate members according to the Law to Promote Specified Nonprofit Activities (referred as "the law" hereinafter).

- (1) Individual members: Individuals and organizations who support this corporation's purpose.
- (2) Patron member: Individuals and organizations who support this corporation's purpose.

<Admission>

Article 7

1. No terms and conditions are set for membership.
2. Those who wish to be a member of the Association shall apply for membership to the Chief Director by submitting an application form provided by Chief Director.
3. The Chief Director shall accept the applications of the preceding paragraph unless there are due reasons.
4. When the Chief Director does not admit individuals or organizations who submitted the applications of the 2nd provision, the Chief Director shall promptly notify them to that effect.

<Admission Fees and Membership Fees>

Article 9

Members shall pay admission and membership fees specified in the separate provisions at the annual general assembly.

<Termination of Membership>

When one of the following conditions is applicable to members, their membership shall be revoked.

- (1) Submitting a notice of withdrawal
- (2) When a member passed away or is given an adjudication of his/her disappearance or when an organization whose membership is a regular corporate member ceases to exist.
- (3) Delinquency in payment for three consecutive months
- (4) Excommunication

<Withdrawal>

Article 10

Members are allowed to withdraw membership voluntarily by submitting a notice of withdrawal specified separately by the Chief Director.

<Refund Policy of Membership Fees and items>

Article 12

The admission fees, membership fees and other items provided by members are not refundable.

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Certification System

Certificate

JSPA has created a certification system to contribute to practitioner training, skills improvement, and setting certification criteria for techniques and services. We currently offer certifications for spa therapists, spa schools and spa instructors. JSPA has also established a spa affiliated system.



Spa Therapist Skill Examination Standard I

This certification is accredited to those who finished the certification course at the schools designated by the JSPA. This certifies that certificate holders have acquired the necessary skills as a therapist. To take a Spa Therapist Skill Examination for Professional Certification, which is currently under preparation, eligible applicants are likely required to have more than three years of hands-on experience as a therapist.

- Eligibility criteria for the examination -

Applicants must have finished or be expected to finish the certification course at a JSPA designated spa school.

No gender specific, no age restriction. Applicants under 18 years old are required to have parental consent.

Applicants should be physically and mentally sound in working as a practitioner.

No restriction on nationality. Applicants must have adequate Japanese proficiency to take the examination.



JSPA Certified Spa-Related Schools

The number of spa-related schools is on the rise. JSPA set detailed school guidelines on necessary facilities and equipments, lesson and practice curriculum contents, qualification of instructors and others. Once JSPA decides a school meets all the requirements, the Association designates it as a JSPA certified school. Certified schools are allowed to give Spa Therapist Skill Examination Standard I. School certification is based on certification request from schools. A request form shall be sent to JSPA Certification Committee.

JSPA Certified Instructors

JSPA has, as part of its efforts to improve skills and techniques in the spa industry, implemented a certification system for instructors who will coach younger practitioners. Certified instructors are required to have adequate knowledge and advanced technical skills and practical experience at spas and salons, and further more are essentially exceptionally humane. Certified instructors will be able to supervise certification examinations organized by the JSPA as well as registering with the Association as a dispatched instructor.



Spa Salon Affiliation System

SPA have instituted an affiliation system for the JSPA members f spa salons. Applicants for affiliation membership shall apply to the Secretariat, and the Secretariat will review the applications based on registration criteria and issue a certificate of affiliation. This system was introduced to assure consumers safe and quality service.